



# Kaleab Tariku

Digital Marketer and Content Creator

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www.kalcreator.com

## Education

Bachelor of Computer Science

2021-2025

Infolink University Collage

## Certification

Digital Marketing and  
E-Commerce Certificate

Google

## Skills

- Creativity
- Social Media Marketing
- Video Editing
- Creative Directing
- Web Development
- Communication
- Graphic Design

## Language

- English

## About Me

I'm a creative and results-driven digital marketer and content creator with a knack for social media strategy and paid advertising. I love crafting engaging, data-driven content that helps brands stand out and connect with their audience. Whether it's boosting organic traffic, driving conversions, or building authentic relationships, I bring a mix of creativity and strategy to every project. Let's work together to grow your online presence and turn goals into results!

## Experience

**Digital Marketer**

Sep, 2024-Present

**TMA Plc.**

A Certified Coffee producing company.

**Creative Director & Video Editor**

may, 2024

**Fenet Hotel**

A Four star Hotel

## Reference

Mr. Anteneh Minkefatchew

CEO | TMA Plc.